

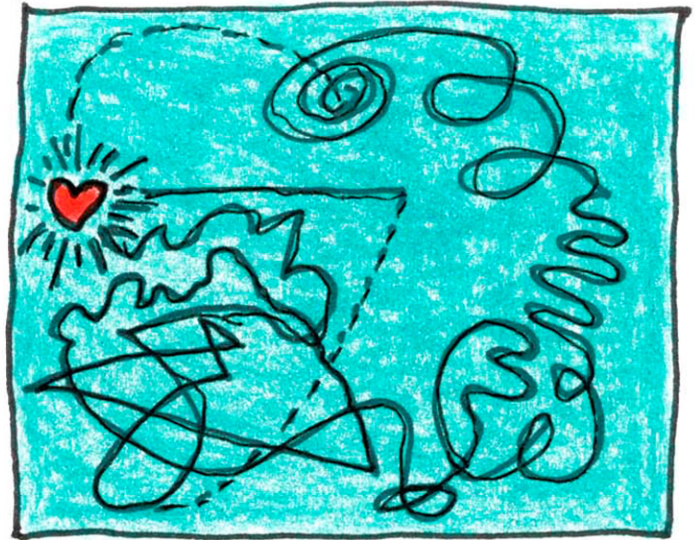
EMPHASIS

FOCUS-MAIN IDEA-WHAT "GRABS" MY ATTENTION?



A beautiful flower growing in a grey, dismal setting.

It can be to make a point or for a message. It can simply be used as a design element.



A non-objective design.



The light at the end of a tunnel



A house that stands out from the rest



A flower with more detail in the center draws our eyes to the center.



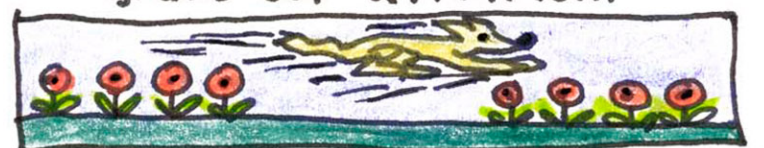
Shiny, bright things like jewelry attract our attention.

LOUD NOISE DRAWS OUR ATTENTION.

PEACE!!!



Big Lettering draws our focus. Fast movement in a still setting grabs our attention.



I will notice what "grabs" my attention in my day to day travels.

The ABCs of Art: The Elements & Principles of Design

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More downloads at www.expandingheart.com & www.awesomeartists.com.